CATA Announces “Try Transit” for the Holiday Season

**Gloucester, Massachusetts** – The Cape Ann Transportation Authority announced today that from November 24th through December 31stCATA’s bus and paratransit services would be free to all thanks to a grant included in the state budget and awarded by the Massachusetts Department of Transportation. The program is designed to encourage new customers to “Try Transit” by offering no cost trips to shop or dine at local businesses, visit with friends and family, and commute to work during the holiday season.

CATA applied in partnership with all the Regional Transit Authorities in the Commonwealth to expand access to transportation this holiday season.  “Although primarily designed to attract new customers by easing access to services, “Try Transit” will of course also offer a financial reprieve to current riders during these times of inflation” said CATA’s Interim Administrator, Shona Norman.

Questions regarding the “Try Transit” program should be directed to the Cape Ann Transportation Authority at 978-283-7916 or [canntran.com](mailto:info@srtabus.com).  Happy Holidays!